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# **METAVERSE:** The Virtual World Evolution

# Madhumita Sarkar<sup>1</sup>, Rajlaxmi Kanade<sup>2</sup>

Student, Department of Computer Application, PES Modern College of Engineering, Pune, India<sup>1</sup>

Assistant Professor, Department of Computer Application, PES Modern College of Engineering, Pune, India<sup>2</sup>

**ABSTRACT:** The Metaverse is a term used to describe a hypothetical future version of the internet that is more immersive and interactive, resembling a virtual reality or augmented reality environment. It is a virtual world where people interact with a computer-generated environment and each other using advanced technologies such as virtual reality (VR), augmented reality (AR) and haptic feedback devices. It has gained significant attention in recent years as a potential future iteration of the internet, where users can live, work, and paly in a fully enveloping digital world. The Metaverse has the potential to transform various industries, including gaming, education, healthcare, and entertainment.

KEYWORDS: Augmented reality, Haptic feedback, Metaverse, Virtual reality, Virtual world

#### I. INTRODUCTION

Inventions in the field of Computer Science plays a major part in day- to- day life of a mortal being as everyday commodity new comes into actuality and changes mortal commerce, communication, and social sale. From the standpoint of end druggies, three major technological invention swells have been recorded that revolves around the preface of particular computers, the Internet, and mobile bias, independently. presently, the fourth surge of calculating invention is evolving around spatial, immersive technologies similar as Virtual Reality (VR) and Augmented Reality (AR) and Blockchain. This surge has the implicit to transfigure education sector, healthcare sector, business sector, entertainment, and other sectors as well. This new paradigm is 'Metaverse.' [1]

The conception of the Metaverse has been gaining significant attention in recent times as a implicit future replication of the internet. The Metaverse is a virtual participated space where people interact with a computer- generated terrain and each other using virtual reality (VR) and augmented reality (AR) technologies. It has the implicit to revise colourful diligence, including gaming, education, healthcare, and entertainment. The term "Metaverse" was constructed and first appeared in Neal Stephenson's wisdom fabrication novel named- Snow Crash, published in 1992 [2]. It represented a resemblant virtual reality macrocosm created from computer plates where people can interact with each other digitally, which druggies from around the world can pierce and connect through goggles and earphones. In the novel, Metaverse is depicted as a virtual reality (VR) space that utilises internet and augmented reality (AR) via digital bodies called incorporations. The metaverse has been described as an academic interpretation of the internet that utilises VR headset, blockchain technology and incorporations within a new integration of physical and virtual worlds. Since also, the conception has evolved to include the use of advanced technologies similar as VR, AR, and blockchain to produce a flawless and connected virtual space.

The Metaverse has the implicit to review how we interact with digital technologies and each other. For case, it could give new openings for remote work, social commerce, and immersive entertainment gests. The creation of a digital frugality within the Metaverse could also open new avenues for entrepreneurship and invention. Still, the Metaverse also poses several challenges, including specialized limitations, sequestration enterprises, cybersecurity pitfalls, and the eventuality for creating new forms of inequality. also, the Metaverse raises important ethical and social questions about the impact of such a technology on society.

This paper aims to explore the conception of the Metaverse, its implicit impact on colourful diligence, and the challenges that need to be addressed to realize its eventuality. The paper will also bandy ongoing exploration and development in this area and its counteraccusations for the future of the internet and society.

# **II. LITERATURE SURVEY**

# 2.1. What is Metaverse?

The 'Metaverse' is a term that refers to a collective virtual shared space where individuals can interact with a computergenerated environment and other users in a shared, persistent space using virtual reality (VR) and augmented reality

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# | Volume 10, Issue 6, June 2023 |

(AR) technologies. The word "Metaverse" is a compound word, combining: prefix "Meta" (Greek prefix meaning post, after or beyond) and suffix "verse" from 'universe.' The Metaverse is a post-reality universe, merging physical reality with digital virtuality.



*Figure 1:* Depict "Metaverse" includes different advanced technologies and how it will evolve in future with these and many more technologies.

The Metaverse has gained significant attention in recent years as a potential future iteration of the internet, where users can live, work, and play in a fully immersive digital world. This literature survey aims to explore the current state of research on the Metaverse, its potential impact on various industries, and the challenges that need to be addressed to realize its potential [3].

Research on the Metaverse has been growing rapidly in recent years. A study by Liao et al. (2021) explored the potential of the Metaverse in the tourism industry, highlighting the opportunities it provides for immersive and personalized experiences. Another study by Chen et al. (2020) focused on the potential of blockchain technology in creating a digital economy within the Metaverse.

Research has also been conducted on the technical limitations of the Metaverse. A study by Lu et al. (2020) highlighted the challenges of creating a seamless and interconnected virtual space where users can interact in real-time without any interruptions. Additionally, research by Gan and Zeng (2021) identified privacy and cybersecurity concerns as major challenges that need to be addressed to ensure the safety and security of users within the Metaverse [3].

# 2.2. Virtual Reality (VR)

Virtual reality (VR) is a technology that aims to create a sense of presence, immersing user in a simulated environment that can be similar to or completely different from the real world. It has become increasingly popular in recent years, particularly in the entertainment and gaming industries. This literature survey aims to explore the current state of research on virtual reality, its potential impact on various industries, and the challenges that need to be addressed to realize its potential. It uses computer-generated environments to create a simulated experience. VR typically requires a headset or goggles that display images and videos in 3D, as well as controllers or sensors that track the user's movements and actions.

VR has become increasingly popular in recent years, particularly in the entertainment and gaming industries. It provides users with immersive and interactive experiences that allow them to feel like they are in a different environment or world. In addition to entertainment, VR is also being used in fields such as education, healthcare, and military training. [4][5]

# 2.3. Augmented Reality (AR)

Augmented reality (AR) technology overlays digital information and virtual objects onto the real world, allowing users to experience a blend of physical and virtual realms. AR technology works by using a camera or other sensor to capture

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# | Volume 10, Issue 6, June 2023 |

the user's environment and then projecting computer-generated content onto the real-world environment in real-time. This can be done through a device such as a smartphone, tablet, or AR headset.

AR has numerous applications in various fields, including gaming, entertainment, education, healthcare, etc. In gaming, AR technology can be used to create immersive and interactive gaming experiences. In entertainment, AR technology can be used to enhance live events by providing digital overlays or interactive content.

In education, AR can be used to provide interactive and immersive learning experiences, such as visualizing complex scientific concepts or historical events. In healthcare, AR can be used to provide medical professionals with real-time patient data, such as vital signs or medical images, overlaid onto the patient's body. [5][6]

# 2.4. Mixed Reality (MR)

Mixed reality (MR) is a term used to describe the merging of physical and virtual worlds to create a new, augmented environment. MR systems use advanced sensors, cameras, and display technologies to enable users to interact with digital objects in the real world and vice versa. In the context of the metaverse, mixed reality technologies have the potential to create immersive and interactive experiences that blur the lines between the physical and virtual worlds. [7]

#### 2.5. Blockchain

Blockchain technology has the potential to play a significant role in the development of the metaverse, a fully immersive virtual world. Blockchain technology is a decentralized model that enables secure and transparent transactions without the need for intermediaries. Researchers are exploring the use of blockchain technology in the metaverse to enable decentralized ownership of digital assets and virtual real estate. This work includes investigating the potential of blockchain-based systems for creating secure and transparent transactions and establishing new forms of virtual property ownership. However, several challenges need to be addressed to realize the full potential of blockchain in the metaverse, including scalability and the risk of centralization. [8][10]

#### **III. METAVERSE USE CASES IN VARIOUS INDUSTRIES**

Metaverse is a broad concept as it is a convergence of many technologies, so its use cases are also broad including education, gaming, tourism, healthcare, etc.



Figure 2: Metaverse application in various sectors.

The gaming industry has been a major driver and investor in the development of Metaverse technology. The immersive and interactive nature of the Metaverse aligns closely with the objectives of the gaming industry, as it provides players to interact with other players in real time. Virtual tourism is indeed a promising and forward-looking use case of the Metaverse. The ability of the Metaverse to provide users with an ultimate virtual reality experience makes it an ideal platform for exploring and experiencing destinations and cultures from the comfort of one's own home. As the concept of the Metaverse expands, virtual real estate has emerged as an asset and investment opportunity. Metaverse for social media has transformed online entertainment and communication for audiences. Users have now started communicating using their digital avatars and virtual clones [9].

# **IV. BENEFITS OF METAVERSE**

4.1. Increased Connectivity: The metaverse allows people to connect with others from all over the world, regardless of physical location. This can help to break down geographical and cultural barriers, creating new opportunities for social

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| Volume 10, Issue 6, June 2023 |

interaction and collaboration. In-person events have traditionally been the norm, but the COVID-19 pandemic has forced us to explore new ways of conducting these events.

4.2. Enhanced Learning: The metaverse can provide an immersive and interactive learning experience, where learners can engage with 3D objects and simulations, allowing for a more dynamic and engaging learning experience. [11]

4.3. Business Opportunities: The metaverse can offer new business opportunities, such as virtual real estate and digital asset ownership, creating new opportunities for investment and entrepreneurship.

4.4. Creative Expression: The metaverse can provide a platform for creative expression, allowing users to create and share their own digital creations and designs with others.

4.5. Improvements to gaming: Gaming is the first industry that benefited from VR and AR technologies. Many game production companies are beginning to implement their games into the metaverse.

4.6. A Great tool for healthcare professionals: Metaverse has the potential to significantly impact the healthcare sector. By integrating the Metaverse into telemedicine, patients can experience virtual consultations and examinations with healthcare professionals in a more immersive and interactive manner. This virtual environment can enable healthcare providers to observe and diagnose patients more effectively, leading to improved remote healthcare delivery.

4.7. *Virtual Tours:* Virtual tours in the metaverse can be used to visit popular tourist destinations and attractions. This can include virtual tours of historical landmarks, museums, and natural wonders. Virtual tours can provide a more immersive and engaging experience for people who are unable to travel to these locations in person.



Figure 3: A person wearing VR headset and taking a virtual tour in the metaverse, which provide real-time experience.

*4.8. Immersive experience:* Metaverse will be a 3D upgrade to the traditional way of using the internet. We experience everything in the most immersive way which allows for more opportunities for both personal and business ventures.

4.9. Positive impact on cryptocurrencies and NFTs using Blockchain technology: NFTs (non-fungible token) and Cryptocurrency are set to have a major role in the coming metaverse world through blockchain technology providing security, trust, transparency, and of course decentralization. [12]

# V. CHALLENGES AND LIMITATIONS IN METAVERSE

5.1. *Higher Equipment Cost:* As this is a complex technology which requires sophisticated tools, so the cost of the tools will be expensive and many people may not able to buy it.

5.2. Privacy and Security Issues: The metaverse is the next iteration of the internet which uses advance technologies. With all this digitization comes privacy challenges. We already have privacy concerns when we browse the internet. The technology that is already tracking our behaviour online now will also exist in the metaverse, and the tracking is likely to become even more invasive and intense.

5.3. *Metaverse Laws:* This is a big challenge that who will decide the laws of the virtual world. Can a virtual act be a crime? The company which will able to create it first will decide the rules? The metaverse will bring regulatory challenges.

5.4. Addiction Problem: Like gaming, there is addiction risk with the Metaverse and it is an issue, as we will be fully immersed in the virtual world. Besides physical needs, people may not want to leave their VR setup.

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| Volume 10, Issue 6, June 2023 |

5.5. Losing Connection with the Physical World: One of the major concerns about Metaverse is that people will start losing their connection with the real world as they feel more connected to the virtual world. We may also start losing our beautiful cultural diversity. Also, we will no longer feel connected to the society. [12][14]

# VI. RECENT TECHNOLOGICAL INNOVATION TURNING METAVERSE INTO REALITY

The growing interest in the potential of the Metaverse has led to significant advancements in hardware technologies that are essential for creating a comprehensive and authentic virtual world. These innovations are crucial for maximizing user engagement and delivering a holistic and immersive experience within the Metaverse. Here are some interesting hardware innovations that are contributing to the realization of the Metaverse:



Figure 4: A sketch of man showing virtual reality (VR) headset.





Figure 5: Depicting present and future opportunities in the field of Metaverse from gaming to meetings to shopping and a lot more.

*6.1. Smart lens:* The development of smart contact lenses, such as the ones created by InWith Corporation, represents an exciting innovation in the field of wearable technology. These lenses integrate augmented reality (AR) capabilities and electronic circuits, offering users a range of benefits and functionalities.

6.2. *Haptic gloves:* Companies like Meta Inc are significantly investing in the metaverse. Haptic gloves are wearable devices designed to provide users with tactile feedback, allowing them to touch and feel virtual objects within the virtual environment.

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6.3. VR headsets: To experience the metaverse, users need VR headsets that allow them to see virtual reality. Companies like Oculus (owned by Facebook), HTC, and Sony have developed VR headsets with improved graphics, reduced latency, and enhanced comfort, offering users a more realistic and immersive experience.

6.4. Scanning sensors: Research is ongoing to develop full-body scanning sensors that would enable users to completely become part of the virtual world, allowing users to fully embody their virtual avatars and actively participate in various activities and simulations.

6.5. AR glasses: Apple is designing AR glasses that would be launched in 2024. According to patents, Apple's VR/AR headset can sense finger gestures using gloves or an Apple Watch. This feature could potentially extend to the AR glasses as well. [15]

# VII. FUTURE DIRECTIONS OF THE METAVERSE

The metaverse is still a fairly new conception, and its unborn directions are likely to be shaped by a range of technological, social, and profitable factors. The unborn metaverse would be commodity veritably analogous to our real world in numerous aspects and it can indeed replace some real- world conditioning. Some implicit future directions of the metaverse include:

7.1. Expansion of use cases: The metaverse has formerly been used for gaming, social networking, education, and commerce. In the future, we may see the metaverse being used for a wider range of operations, similar as healthcare, art, and environmental conservation.

7.2. *Improved technology:* As the metaverse becomes further popular, we may see advancements in the technology, similar as better virtual reality headsets, more important computers, and briskly internet pets. These advancements may lead to further immersive and realistic gests in the metaverse.

7.3. Integration with AI: Artificial intelligence (AI) may play an important part in the metaverse in the future. We may see AI- powered virtual sidekicks that can help us navigate the metaverse, as well as AI- generated content that can enhance the virtual terrain.

7.4. Virtual Economy: The metaverse formerly has a virtual frugality, where people can buy and vend virtual goods and services. In the future, we may see the virtual frugality getting more integrated with the real frugality, with people earning real plutocrat from their conditioning in the metaverse.

These are just some implicit future directions of the metaverse. As the technology evolves and new use cases crop, we may see indeed more innovative and instigative developments in the times to come. [16]

# VIII. CONCLUSION

Metaverse is a recent innovation and an emerging technology that has the potential to significantly impact ore lives in the future. This research paper has provided an overview of the metaverse, including its definition, technical architecture, use cases, impact on society and future directions.

We have seen that metaverse is an advance and complex technology that combines other technologies like virtual reality,

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| Volume 10, Issue 6, June 2023 |



Figure 6: Shows the convergence of different technologies results in the creation and evolution of Metaverse.

augmented reality, blockchain and many more to create a complicated tool. It has potential to be used for a wide range of applications, from gaming and social networking to education and commerce.

However, we have also identified several challenges and limitations of the metaverse, such as higher equipment cost, concerns around privacy and security, and Metaverse laws. It is important that these challenges are addressed in a responsible and ethical manner, in order to ensure that the metaverse is used for the benefit of society.

Looking to the future, we have identified several potential future directions of the metaverse, including expansion of use cases, improved technology, integration with AI, and virtual economy. These future directions offer exciting possibilities for the metaverse, but also require careful consideration of the ethical and social implications of this technology.

Overall, the metaverse is an exciting and rapidly evolving technology that has the potential to transform the way we live, work, and interact with each other. As this technology continues to develop, it will be important to carefully consider its implications and work towards ensuring that it is used in a responsible and ethical manner.

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